GOVERNMENT OF INDIA
SKILL DEVELOPMENT AND ENTREPRENEURSHIP
LOK SABHA

UNSTARRED QUESTION NO:1807
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Udyamita Scheme
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Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

(a) the time by which the Udyamita Scheme is likely to be launched;

(b) the salient features along with the curriculum/subjects likely to be made available under the scheme;

(c) the manner in which the performance of students at school/college level is likely to be evaluated for assessing entrepreneurial capabilities and certification process;

(d) whether the Government is considering giving any specific incentives to students taught under the scheme; and

(e) if so, the details thereof and the initial estimated expenditure to be made available for the scheme?

Answer

(a) The Udyamita Scheme already stands launched.

(b) (i) Entrepreneurship Education and Training: Delivered through Massive Open Online Courses (MOOCs) and will be facilitated by faculty with in-class discussions and experiential learning(applications, mock businesses, internships) (ii) Online Marketplace: Connect entrepreneurs to enabling networks of peers, mentors, incubators, funding agencies and business service providers on an online platform (iii) Creating Mentors: Creation of a national network of high quality- screened mentors by leveraging existing networks and successful local entrepreneurs, where possible (iv) Entrepreneurship Resource and Coordination Hubs (E-hubs): Establish a network of E-hubs to coordinate and support entrepreneurship development programs (v)Entrepreneurship Promotion: Create a culture of dynamic entrepreneurship through events, branding and marketing along with entrepreneurship research & advocacy (vi)Social Entrepreneurship: Elective courses on Social Entrepreneurship offered in Colleges and Social Entrepreneurship Development Programmes (SEDP) offered in Vocational Training Centers (VTCs). The curriculum/subjects likely to be made available under the scheme is at Annexure.

(c) The performance of the students will be assessed through online or/and written examination. Students will be given a certificate of participation at the end of the course by National Institute of Entrepreneurship and Small Business Development (NIESBUD).

(d) to (e) There is no such proposal under consideration.

Annexure

An overview of the curriculum/ subject likely to be made available are as under:
A. COLLEGE
1. Level 1- Orientation Certification
A. Orientation program in Entrepreneurship
2. Level 2 − Basic Certification:
A. Basic Program in Entrepreneurship
B. Workplace Skills: Life Skills
C. Activities at E-Cell
D. Social Entrepreneurship- Elective course for colleges willing to offer social entrepreneurship.
3. Level 3 −Foundation Certification
A. Foundation Program in Entrepreneurship
B. Workplace Skills: IT Skills
C. Activities at E-Cell
4. Level 4 −Intermediate Certification
A. Intermediate Program in Entrepreneurship
B. Workplace Skills: Health, Environment and Safety Skills
C. Activities at E-Cell
5. Level 5 − Advanced Certification
A. Advanced Program in Entrepreneurship
B. Workplace Skills:
C. Activities at E-Cell
6. Level 6 − Expert Certification

A. Expert Program in Entrepreneurship
B. Workplace Skills:
C. Activities at E-Cell
7. Other Programmes
A. Student organizers training courses − E-Leaders of E-Cells on How to Start and Manage an E-Cell
B. SCHOOL
1. Foundation Course: Exploring Entrepreneurship
2. Advanced Course: Getting Ready To Start A Company
C. ITI
1. Foundation Course: Exploring Entrepreneurship
2. Advanced Course: Getting Ready To Start A Company
D. Vocational Training Center (VTC) − Courses offered include:
1. Start your own Business
2. Modular Courses: Short duration modular courses to develop specific business skills such as Inventory Management; Sourcing, Book Keeping and Financial Discipline; Digital Marketing; General Administration; Bare Foot Managerial Skills ; and Communication skills

Students, facilitators and mentors will be assessed and certified after they have undergone entrepreneurship education/ training, as per defined curriculum.